• **NOV. 11 – KEEP IT LOCAL/CATCH THE SPIRIT**
  3X7 promotional ad. Color as available.

• **NOV. 18 – FULL-PAGE MULTI-ADVERTISER PAGE**
  Black and white. Page will be populated with 2x3 business ads, consisting of branded business logo and contact information.

• **NOV. 25 (BLACK FRIDAY) – KEEP IT LOCAL/CATCH THE SPIRIT**
  3X7 promotional ad. Color as available.

• **DEC. 2 – KEEP IT LOCAL/CATCH THE SPIRIT**
  3X7 promotional ad. Color as available.

• **DEC. 9 – FULL-PAGE MULTI-ADVERTISER PAGE**
  Black and white. Page will be populated with 2x3 business ads, consisting of branded business logo and contact information.

• **DEC. 16 – 3X7 SHOP LOCAL/CATCH THE SPIRIT**
  “THANK YOU” AD.
  Color as available.

Total cost to advertiser: $90

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**KEEP IT LOCAL COLUMBIA COUNTY**
will make initial contact with clients for Catch the Spirit program commitment. Once established, Keep It Local Columbia County will notify the Spotlight. The Spotlight will follow up with all participating businesses for design of 2x3 branded business logo ads. The Spotlight is responsible for billing advertisers participating in the Catch the Spirit program with the Spotlight. Keep It Local Columbia County will provide Spirit cards and any resultant awards from the Catch the Spirit program.

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**South County Spotlight**

503-543-6387